



Asiabots

Conversational A.I. for Omni-Channel Customer Services

Empower businesses to connect with customers effortlessly and efficiently

對話式人工智能革新客戶服務新標準

Pitch Deck 2025

Artificial Intelligence Company

Located in HK, Asiabots Ltd. is a company focused on A.I. & voice technology development. It starts from 2017 deploying its technology in medical areas, and gradually expand on other industries such as banking, insurance, hospitality, property and more.

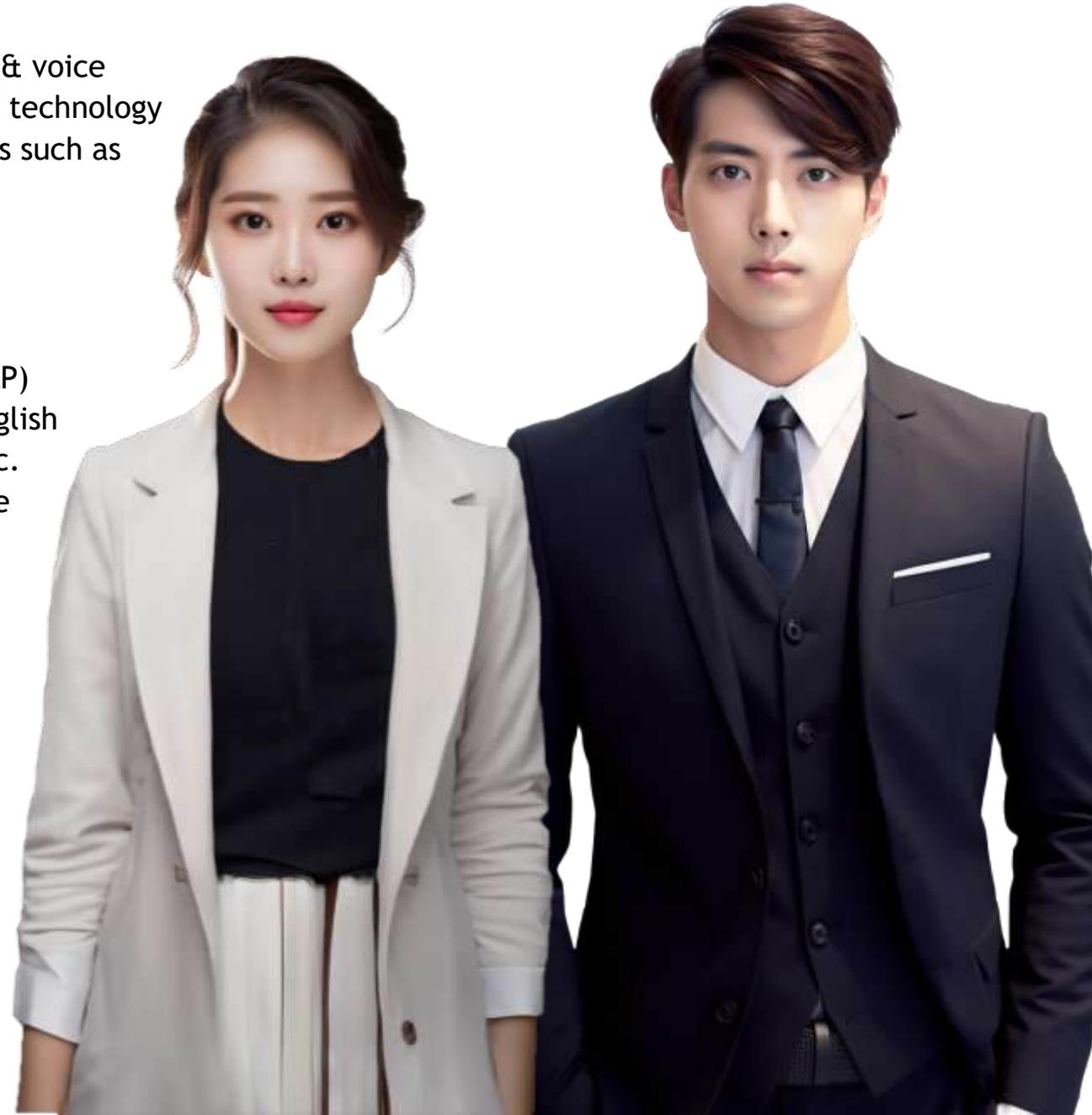
Technology

Asiabots is famous for its Natural Language Processing (NLP) Technology which can handles Cantonese, Chinese and English and South Asia Languages such as Bahasa, Thai, Malay...etc. Besides, its self-developed humanlike natural voice engine (TTS) with various styles of sounds are appreciated by industries.

Unique Products and Services

- A.I. Chatbot (text-based communication)
 - A.I. Voicebot (voice-based in-bound and out-bound call)
 - A.I. Ambassador™ (AI Generated Avator with a beautiful outlook and appearance)
- (LLM Engine / Fine-tuning GenniChat™ Engine)

Conversational A.I. for Omni-Channel Customer Services



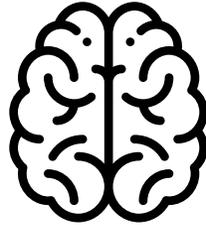
Outstanding Core Technologies and Strength

Solid and promising technology fundamentals



Automated Speech Recognition (ASR)

ASR, as well as known as Speech to text (STT) is the A.I. technology turning human voices into readable texts. Asiabots has ASR engine with proven accuracy and auto-correction ability



Natural Language Processing 7.0 (Geniichat)

The A.I. Core to understand and correlate the conversations with functional purpose in various languages including Cantonese (Mix language), Chinese and English. The input on development NLU and NLG create a profound fundament for business future.



Text-to-Speech (TTS)

Humanlike voice engine creates next generation super high quality human speech generation. Voice can be exactly cloned by its voice cloning technology. Asiabots has created the voice of famous world leader such as Kobe Bryant, Donald Trump. They have the most numbers of A.I. voice in Asia.



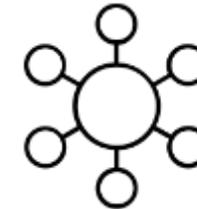
Digital Human Animation Engine

Asiabots is the first company develop a face2face visual virtual avatar agent service called Asiabots A.I. ambassador™ Asiabot could create real time communication virtual agent to provide service.
www.aiambassadors.com



A.I. Voice engine (inbound/outbound)

Asiabots has sound engine and digital infrastructure in voice calling system called voicebots. Asiabots create very smooth, natural humanlike feeling, responsive and speedy communication experience with the best quality technology among the industry.



Omni-Channel Chatbot platform

The omni-channel coverage including most instant messenger / social platform such as facebook messenger, wechat, signal, website, app, teams, lines. It is a double sided where messages could be broadcasted as well as received and managed in one place.

Global Offices

Provide Global & Round the clock Support



Hong Kong | Taiwan | Macau | Singapore | Canada

Awards & Compliments

Highly Valued Across a Diverse Range of Industries



2024
1st Runner up
Government
Category



2023
Silver (Merit)
A.I. Category



2023
Silver (Merit)
Consumer Category



Asia Best E-Tailing
Award 2024



HKU International Techno-
Entrepreneurship Challenge
2024 Finalist



2024
Public sector
Social innovation
Category



2023 Winner
傑出人工智能
數字人虛擬大
使服務



PLUGANDPLAY
Okinawa Japan
Innovation Award
2023 Top 1



2023
Gold Medal

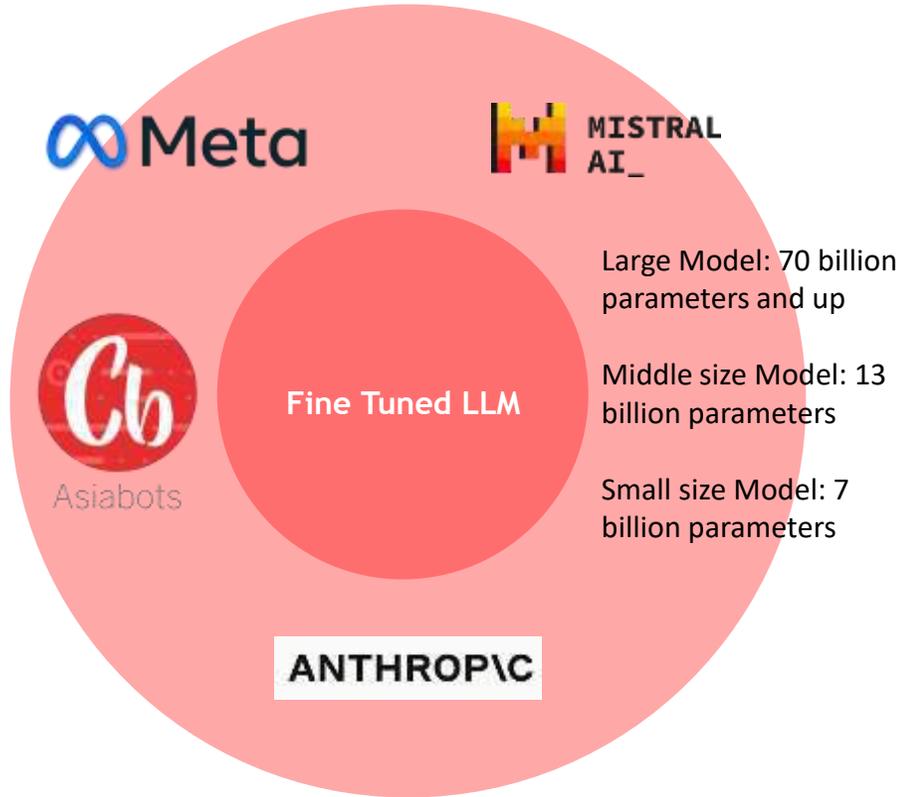


2023 Finalist
2,500 applicants
among the
world



Large Language Model

Complete system for sophisticated usages



Fine-tuned LLM (On-premise capable)

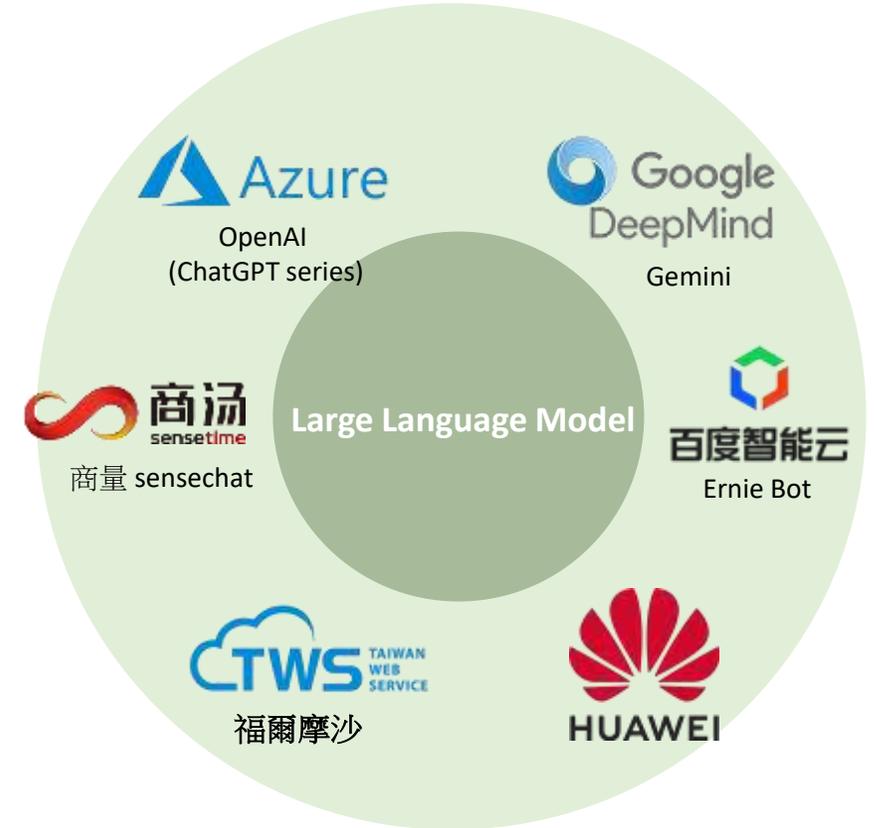
Fine-tuned by Asiabots and able to be tweaked and provide data for further training. Different size of models will be offered based on the requirements

Asiabots
Geni Chat



Conversational AI Engine & Architecture (On-premise capable)

Trained by Asiabots and able to be updated and provide data for further training.



Cloud Based LLM Model

Generative Model such as ChatGPT (3.5/4.0) without training required. Screening mechanisms prevent from answering sensitive topic questions.

AI LLM Inference Engine (Premium)

Core Engine Platform for localized on premise AI service

Large Model:
70 billion parameters
and up

Middle size Model:
13 billion parameters

Small size Model:
7 billion parameters



Asiabots



Multiple GPU units (Up to 8 GPU cards)



Reinforcement Training

An interdisciplinary approach in Machine learning to further enhance the performance by optimization with supervised training by newly generated data after a period of usage .

RAG

Retrieval-augmented generation (RAG) is a technique for enhancing the accuracy and reliability of generative AI models with facts fetched from external sources.

AI Summarization

Algorithm prioritizes core concepts, phrases, information based on relevance and frequency and requirement (e.g. prompt input) to provide extractive / abstractive summarization.

Innovative Interaction Design

The AI Ambassador revolutionizes interaction design through fluid conversations. Unlike scripted chatbots, it uses smart dialogue systems to maintain natural, context-aware discussions across multiple turns. By learning from interactions, it delivers personalized responses that build real connections. We created this AI not just to perform tasks, but to foster meaningful relationships that increase user engagement and loyalty.

Core advantage:

- Natural continuous conversation capability

Technical highlights:

- Contextual understanding and memory

User value:

- Upgrading the relationship from tool to partner



Animation Style (2.5D)

2.5D Styles virtual avatar is the most easiest one to get onboard to use. Emphasis on design, customization, facial expression and fluency, perfect for long term as well as short term use such as events and promotions



Realistic Model (3D)

3D Styles model bring user a better experience by its motion and lighting effect created by polygon modules. Two graded supported, including 1:3 cutie style as well as real human style. Co-work with prestige film maker – digital domain



Digital Human (GAI + Deep Fake)

Powered by GAN model and lip syn technologies, Digital human graded ambassador provide an unprecedented experience by its real presence and smooth animations.



Your company's digital entity

The look and feel in real life

2nd Generation

Asiabots

Asiabots 23°C 16:08 Thursday, 25 Nov

中文 Eng

按住說話 Hold to Talk

Answer by MIC

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore.

www.asiabots.com

Label Label Label Label

觸控資訊站 Touchscreen Info Kiosk

Asiabots

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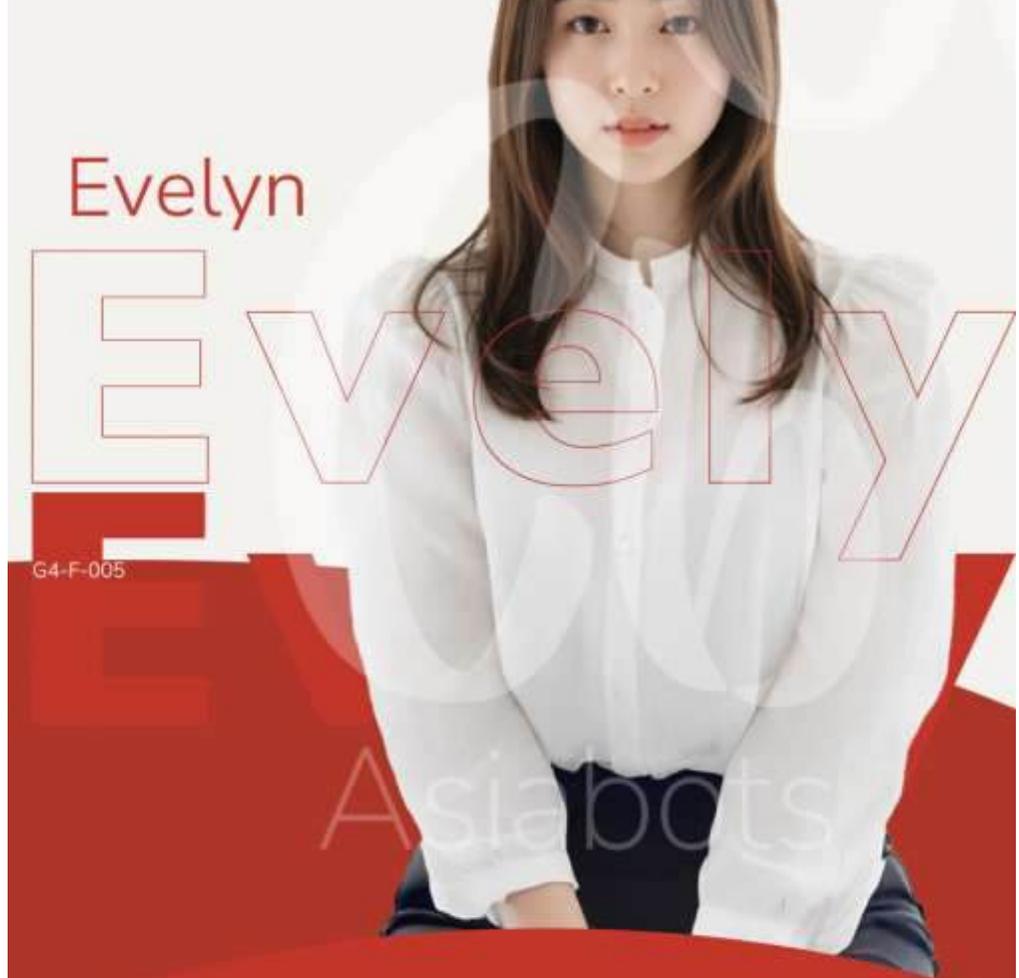
2024 Business Style Virtual Human

A perfect combination of natural gesture, facial expression, emotion and intelligence

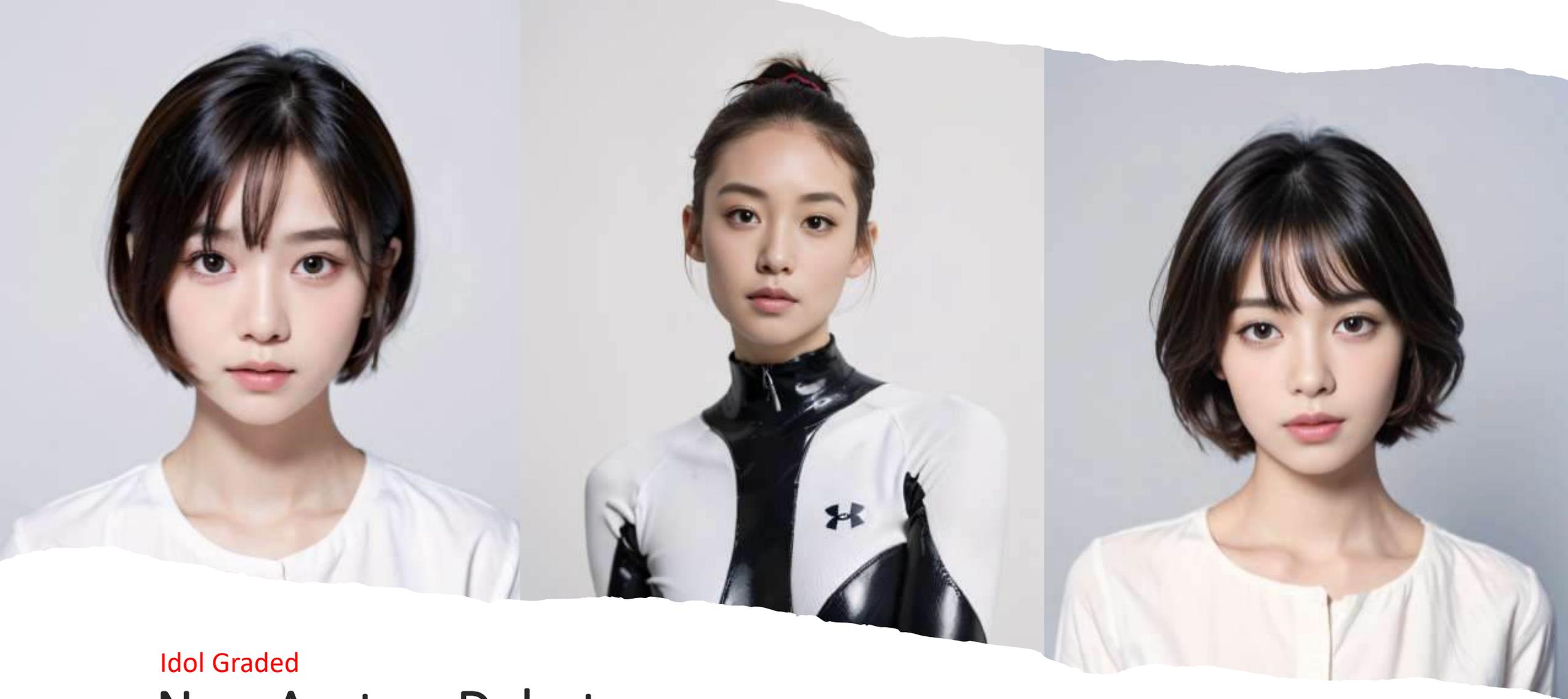
4th Generation



G4-F-002



G4-F-005



Idol Graded

New Avatars Debut

The new generation of Ambassador in 2024 Summer

Cb Asiabots

AI ambassador / Physical
Robot

Job Reference

A.I. Automation
Setting a new standard for customer service

Servicing Hong Kong, Taiwan, Macau, Singapore, Korea, United States and Canada

MIZUHO
みずほ銀行

中銀集團保險有限公司
BANK OF CHINA GROUP INSURANCE COMPANY LIMITED

FWD 富衛

台北富邦銀行
Taipei Fubon Bank

AIA

FINANCE ONE
日本網絡通財

BIBO 標保

DBS

豐隆保險
Hongleong

恒生銀行
HANG SENG BANK

BFSI

Governments

EMS 機電工程署
EMSD

HOSPITAL AUTHORITY

The Treasury

水務署
Water Supplies Department

hkpc

政府資訊科技總監辦公室
Office of the Government Chief Information Officer



Public Organizations

RTHK 香港電台

NUS National University of Singapore

香港大學
THE UNIVERSITY OF HONG KONG

香港科技大學
THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY

Meet 創業小學
By Startups. For Startups.

HKBSF 香港盲人體育總會

STARTUP TERRACE

touch TAIWAN

IPASS 一卡通

STARTUP TERRACE 林口新創園

IVE

香港教育大學
The Education University of Hong Kong

HKSTP 香港科技園

Cyberport 數碼港

Property

ARUP

Infosys

Gammon

Hotel ICON

PATDAVIE

Atos

SIEMENS

信和集團
Sino Group

HONG KONG HOUSING SOCIETY 香港房屋協會

華潤物業
CR Property

新世界發展
New World Development

宜居
EASY LIVING

ATT OF FUN

Commercials

六福村主題遊樂園
LEFOOD VILLAGE THEME PARK

RICOH imagine. change.

TURBOJET

悠遊卡
EASycARD

China unicom 中國聯通

mazda

FET 遠傳

FamilyMart

HKT

McDonald's

CUHK Medical Centre

NEC

INNO LUX 群創光電

Esso

Gleneagles Hospitals

TVB

聖保祿醫院
St. Paul's Hospital

盈健醫療
HUMAN HEALTH

Underwriters Laboratories

SINGAPORE AIRLINES

史偉莎集團
LBS Group

Johnson & Johnson MEDICAL DEVICES COMPANIES

Technology Corporation Spoke person (Demo)

Lenovo Event AI customer service



Lenovo



Cyberport

A.I. Ambassador Directory/Inquiry

Smart-Space
noun • | smart spets | ◀
名詞 | 共享工作間

- 1 數碼港是關於共享工作間的先行者，Smart-Space 總面積為全港最大之一，為數碼科技初創企業提供業務基地
- 2 Smart-Space 的設施和活動不但可促進企業間的交流合作，亦有幫助初創企業加快業務發展的步伐

Cyberport 數碼港
30°C | 17:24
試看以下資料

Touchscreen Info Kiosk

Touchscreen interface showing a female AI avatar, weather, time, and various service icons (e.g., Transport, Contact Us).



Asiabots

Poly Technic University AI ambassador

Event AI customer service





服務大使
AI AMBASSADOR



Hong Kong Customs
A.I. Ambassador for Border



Asiabots

@HKCustoms

Hong Kong Custom and Excise

Transportation Hubs Enquiry services



Asiabots

唔理係啲乜·有CBD就唔帶得
Anything with CBD? NO WAY!

香港海關
Customs and Excise
Department

21°C | 13:05 | 11月14日(二)
Tuesday, 14 Nov

你好, 我係小慧 🤖
係香港海關最新引入嘅虛擬服務大使,
可以解答大家有關香港海關嘅查詢, 不過我而家仲實實嘅, 請大家多多指教。
你可以透過輸入問題或者喺下方選擇想查詢嘅事項。

紅綠通關系統
免稅優惠
現金類物品

旅客清關
DUTY FREE
免稅優惠
受管制物品
Disabler & Privacy Policy

12:14 香港再出發大聯盟區區論壇 三分鐘介紹及回應問題不設抽獎環節



Hong Kong Customs

A.I. Ambassador for Museum

A.I. ambassador for internal use

Production Time Est. 4 months



Custom and Excise Department

Business

Government

Deployed Date

Year 2021

Deployed Location

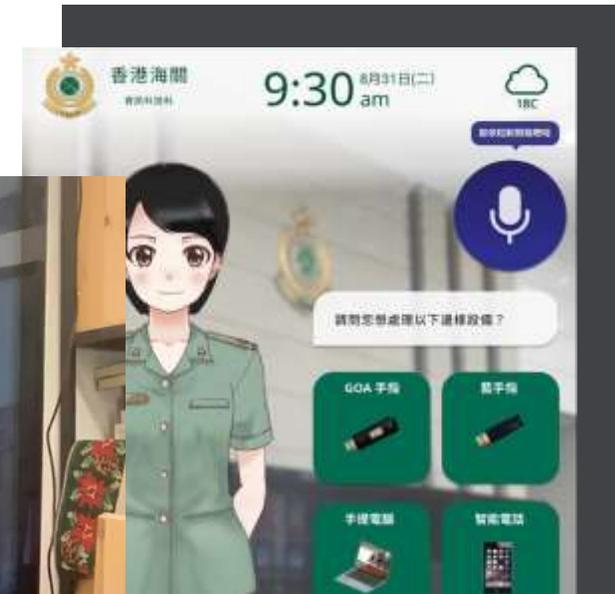
Customs Headquarters Building

Project Scope / Nature Location

The ambassador acts as a A.I. Concierge to server as a internal staff for equipment replacement automation

Asiabots Technology Used

AI Ambassador (ASR / NLP / TTS / Avatar Engine)



Custom Department

Internal Support

Custom Department will deploy A.I. ambassador in October. A.I. ambassador is first served internally for officer to facilitate their operation. They can save the man power for handling related service enquiry and guide the officer to related department / staff to provide assistance and service.

Manpower saving

This service requires two staffs previously to handle the counter service and now reduce to zero. In the past the officer takes long time to make phone calls and now it is automated by A.I. voicebot calls. It reduce manpower but at the same time enhance the service quality.



Outbound / Inbound call AI service





HKUST AI ambassador

A.I. Ambassador for administration

Production Time Est. 4 months



34°C | 16:34 Monday, 22 Aug



C6 觸控資訊站 Touchscreen Info Kiosk

University campus



Asiabots



醫院管理局
HOSPITAL
AUTHORITY

AI ambassador

- A.I. Ambassador for SOPD
- A.I. ambassador for Directory
- AI ambassador for elderly
- AI ambassador for mental assessment (Cognitive Training)

- Production Time Est. 2-6 months

AI Ambassador for SOPD

Enquiry for patients in specialist operation

管理預約更方便
預約專科門診新症
及普通科門診更輕鬆
活動優惠免排隊
個人化健康管理
隨時查閱醫療紀錄
及藥物資訊
幫助病人管理健康

HA Go
一站式
手機程式

立即登記!
下載HA Go手機應用程式

HA 香港醫院管理局
31°C | 18:37 8月22日(一)
Monday, 22 Aug

你好，我是東區急打醫院
癌症病人資源中心職能治療
師大使，請問你想查詢有關
哪一方面呢？

最新課程
義工服務

認識癌症
新症講座
社區資源
互助支援

i 互動資訊站 Interactive Info Kiosk

PYNEH A&E

Business

Government

Deployed Date

Year 2021

Deployed Location

Wan Chai Immigration Tower

Project Scope / Nature Location

The ambassador acts as a A.I. Concierge to handle enquiry from the public and provide COVID-19 information

Asiabots Technology Used

AI Ambassador (ASR / NLP / TTS / Avatar Engines)



Proposition

Hospital Authority

Triage and Enquiry

Board-Casting

AI Ambassador will continuously display the latest update information & notice on the information window.

Triage

A.I. ambassador provide a quick triage by self-service. For confirmed case, (including Rapid Antigen Test +ve) and under certain criteria, As the waiting time for A&E consultation may take a very long time (hours) and currently there is huge demand for public hospital admission, those COVID-19 patients with mild symptoms as stated above is advised to make appointment in HA's designed clinics (DC) . Instructions and maps would provide to patients to indicate where they could get assistance and further registration.

Enquires

Some general but useful information would provide to patients. No personal data is required.



Princess Margaret Hospital PMH

32°C | 16:08 | 7月6日 (二) Tuesday, 06 July

資訊 Info 為確保你的個人私隱得到保障，我們並不會錄音或錄影與你的對話。 To secure your privacy, your conversation with our ambassador will not be recorded.

查看瑪嘉烈醫院的資訊
View Princess Margaret Hospital Information

你好！我是瑪嘉烈醫院的智能服務大使。請問我有什麼可以幫到你？

現在位置 | 取藥處位置 | 付款處位置
洗手間位置 | 專科門診服務時間 | 交通資訊

選擇語言
廣東話
普通話
English

返回主頁
Back to home

觸控資訊站 Touchscreen Info Kiosk

Webinars / Events

醫院管理局
電子醫生證明書

HA Go全新版面 立即體驗



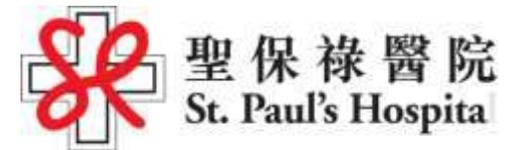


AI ambassador

- A.I. Ambassador for Q&A and directory
- Production Time Est. 3 months

Health and Live Science





Asiabots

18	演講廳 Auditorium
17	醫院管理處 Hospital Management Department / 人力資源部 Human Resources Department
13	耳鼻喉科中心 ENT Centre / 外科中心 Surgery Centre
12	綜合專科中心 Integrated Specialist Centre
7	銀禧安老院 Elderly Day Care Centre
8	資訊及通訊科技處 Information & Communication Technology Department
5	眼科中心 Eye Centre
2	牙科中心 Dental Centre / 財務部 Finance Department
C	升降機大堂 Lift Lobby
LG1	放射部 Radiology Department / 位主樓 To Main Block
LG2	醫療資訊及紀錄部 Health Information & Records Department

聖保祿醫院 St. Paul's Hospital 24°C | 16:26 (2月22日) Thu, 22 Feb

AI Ambassador: 您好，我是聖保祿醫院的智能服務大使，請問有什麼我可以為您效勞的地方嗎？

Touchscreen Info Kiosk

AI ambassador

- A.I. Ambassador for Way Finding and Information Desk
- Production Time Est. 3 months



庫務署



Asiabots



AI ambassador

- A.I. Ambassador for Guidance , inquiries and assistance
- Production Time Est. 3 months



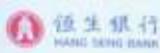
恒生銀行
HANG SENG BANK



Asiabots

歡迎向我查詢有關銀行交易 及服務問題

Welcome to ask me about banking transaction & service enquiries.



22°C

14:36

Wednesday, 11 Dec



您好，我是恒生數碼虛擬助理 Hazel，請問我可以幫到您嗎？

- 匯款交易
- 申請及優化服務
- 一般銀行服務
- 銀行APP+服務
- 網上銀行服務
- 其他理財服務

- 匯款服務 Service Charge
- 聯絡我們 Contact Us
- 服務時間 Service Hours

觸控資訊站 Touchscreen Info Kiosk



排隊唔知攞咩票？ 恒生數碼虛擬KOL Hazel幫到您！

Which queue ticket number?
Hang Seng Virtual KOL Hazel is here to support!

 恒生銀行 HANG SENG BANK  23°C | 16:08 11月25日 (五) Friday, 25 NOV

- 粵
- 普
- Eng
- 🔄



您好，我係恒身數碼虛擬 Hazel，請問有咩可以幫到您？

- 現金服務
- 非現金櫃檯交易
- 帳戶服務
- 數位銀行服務
- 一般銀行業務 (開戶, 保險, 貸款, 信用卡)
- 跨境服務

-  主要聯絡人 Key Contact
-  設施位置 Facilities Location
-  服務收費 Service Charge





AI ambassador

- A.I. Ambassador for Q&A and Triage
- Production Time Est. 6 months

A.I. Customer Services

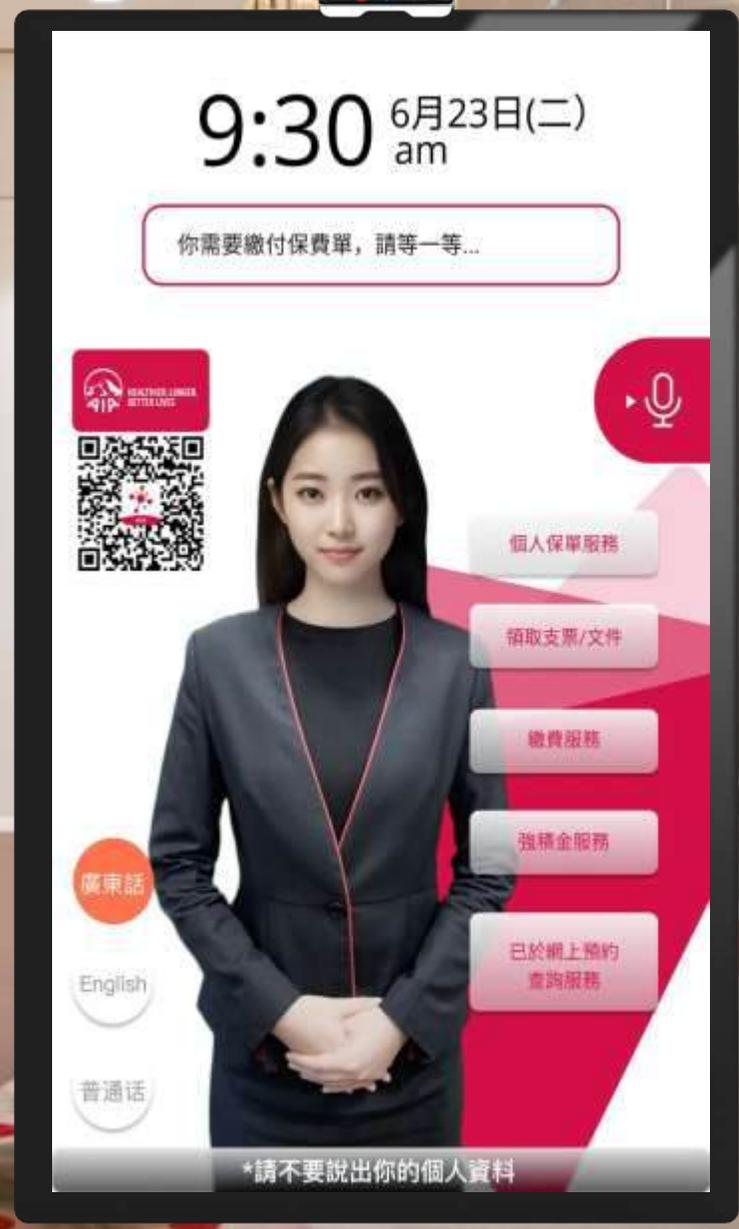
Guidance and triage for lounge users



First Generation



Second Generation



AIA

Business

Insurance

Deployed Date

Year 2022

Deployed Location

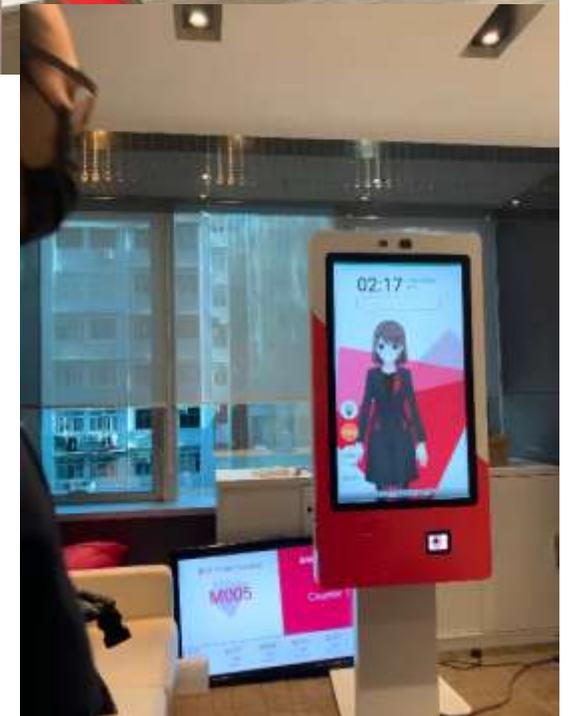
AIA Tower (Hong Kong)

Project Scope / Nature Location

Serve in luxury customer service centre for ticketing purpose

Asiabots Technology Used

AI Ambassador (ASR / NLP / TTS / Avatar Engine integrated with QR code and Printers for ticketing system)





AI ambassador

- A.I. Ambassador for Q&A
- Production Time Est. 6 months

EMSD Fault Report AI Ambassador

Business

Government

Deployed Date

Year 2022 (Undergoing)

Deployed Location

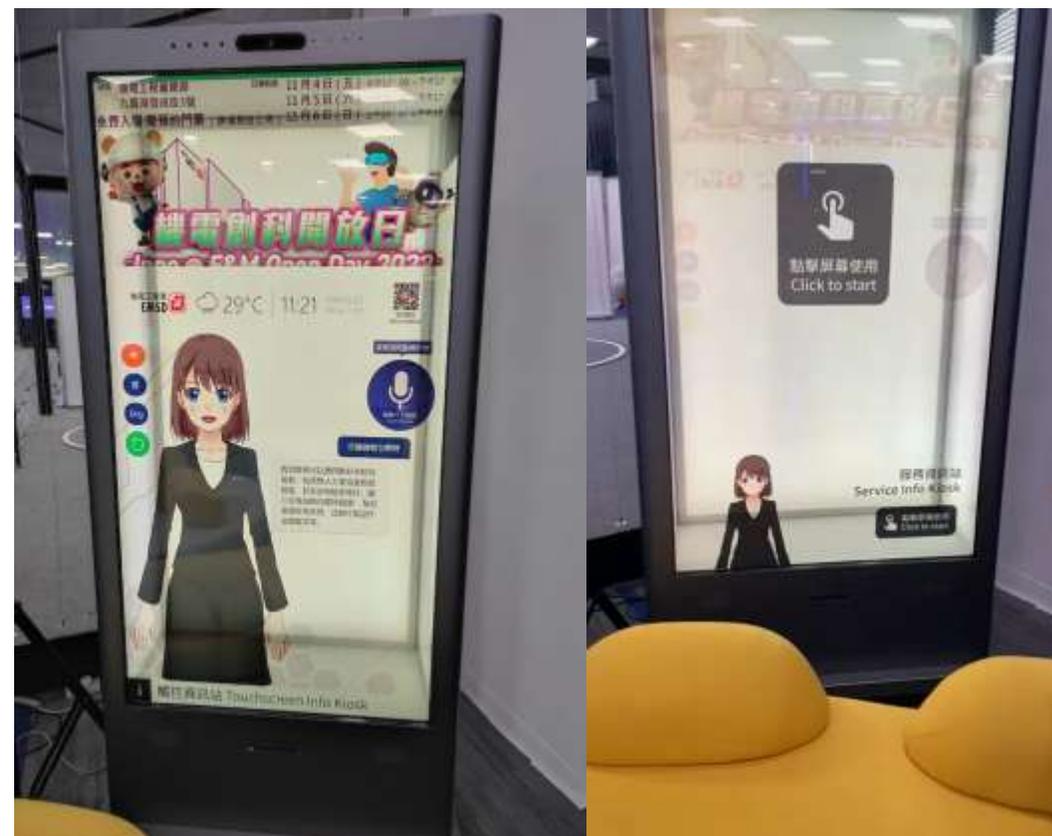
Electrical and Mechanical Services Department Headquarters, 3 Kai Shing Street, Kowloon, Hong Kong.

Project Scope / Nature Location

The ambassador acts as a A.I. Concierge to handle fault reporting from EMSD innozone center.

Asiabots Technology Used

AI Voicebot (ASR / NLP / TTS / Avatar Engine)



A.I. ambassador for exhibition

EMSD Demonstration Site



1st Generation



2nd Generation



人工智能語音機器人系統 AI Voicebot Training System



Asiabots



Immigration Department

A.I. Ambassador

Production Time Est. 4 months

Immigration Department

Enquiry Service

Immigration department has deployed A.I. ambassador in Wan Chai building in year of 2021. It is the first step of them to use A.I. for customer service. A.I. ambassador is a pilot service and trained with 40 areas of enquires. They will expand its answer scope and more functions in the coming future soon.

2x Performance

The venue of A.I. ambassador placed is a very noisy and crowded areas. Besides, the WIFI signal is very bad and unstable. Asiabots has worked with Immigration Department to enhance the noisy cancellation and solve the signal problem. The overall performance is optimized to satisfactory.

Engagement

It brings convenience to visitors for quick and responsive answers. The first week of enhancement is nearly 8000 conversations which proves the usefulness of its service. It reduce the burdens of staffs in frontier which is believed that more and more Q&As would be handles of A.I. in the coming future.





你好，我是入境處智能服務大使



Immigration Department is looking for a directory customer service robot to provide assistance. They expect the robot could provide way finding service and handle some simple questions.

Highlight Feature

- Answer users' enquiries with pre-input answers
- Provide way finding services

Visitors could ask A.I. Ambassador some simple questions, the ambassador could handle instantly. Meanwhile, if the users wish to find the relative services or departments, they could ask for assistance from the ambassador also.



專業
創未來



Asiabots



Hong Kong Institute of Vocational
Education

A.I. Ambassador | Chatbot
Production Time Est. 1 month

Vocational Training Council Ambassador

Campus Way-finding and Enquiry



IVE (VTC) Ambassador

Business

Education

Deployed Date

Year 2019

Deployed Location

IVE Campus Shatin, Tuen Mun, Kwai Chung

Project Scope / Nature Location

An AI Chatbot for campus wayfinding and O2O transition of AI Ambassador to users' smartphone via QR code scanning

Asiabots Technology Used

AI Ambassador (ASR / NLP / TTS / Avatar Engine)



IVE (VTC)

Location

IVE Campus Shatin, Tuen Mun, Kwai Chung

Campus Enquiry service



Cyberport Way-finding / Inquiry
AI ambassador
 All round Customer service

VERSION 2

Latest Applications SAMSUNG
 Customer Centre Unprecedented experience

Asiabots

Hong Kong Customs and Excise
 Transformation Hub Inquiry service

A.I. Customer Services
 Guidance and triage for lounge users

9:30 09:30 AM

AIA TOWER

Government Services
 Guidance - inquiry and assistance

Technology Corporation Spoke person
 Lenovo Bank AI customer service

Lenovo

Driving Highlights
 Automated Sales Bot at Mazda Showroom

Taipei City Hall Bus Translator
 Live translation for transport

台北市政府 台北市政府 台北市政府

Smart Hospital
 New finding and information Desk

聖保羅醫院 St. Paul's Hospital

Taiwan Rail Way AI ambassador (Demo)
 Self-Serve Directory AI Service Kiosk

Asiabots x Family Mart
 A.I. Automation on convenient store

Princess Margaret Hospital PMH

Health Clinic Head Quarter
 Product introduction and healthcare services

HEALTHY SQUARE

Family Mart Demo
 Family Mart AI Store

廣告投放興趣主題與目標參數生成

Poly Technic University AI ambassador
 Event AI customer service

Taipei City Hall Bus AI ambassador
 AI customer service for transport

市府轉運站服務台 New City Hall Bus Station Information Desk

Official website renewal 2024 October

Thank you !

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